



Executive Bio

Sheryl P. Underwood

Owner and CEO – Pack Rat Productions, Inc.

Entertainer, Entrepreneur, Philanthropist & 23rd International President of Zeta Phi Beta Sorority, Inc.



Sheryl Underwood is a savvy businesswoman, philanthropist and a multi-faceted, multi-media entrepreneur who is recognized as one of the most articulate, well-informed women of our time. Underwood is co-host of the **Emmy award winning CBS television show THE TALK**, watched by an average of **3+ million viewers per day** and is a much sought after entertainer and public speaker who is described as one of the world's brightest contemporary humorists. Underwood is Owner and Chief Executive Officer of **Pack Rat Productions, Inc.** and is the **23rd International President of Zeta Phi Beta Sorority, Inc.**; the only full-time entertainer to ever hold the sorority's highest post. Underwood holds an **Honorary Doctor of Humane Letters from both Benedict College in Columbia, SC and South Carolina State University in Orangeburg, SC**, is **national spokesperson for Kimberly-Clark's DEPEND brand Underwearness Campaign**, hosts **Sheryl Underwood Radio** and recently launched **Sheryl Underwood Radio – The APP**. Committed to using her visibility and influence in positive ways, Sheryl Underwood is Founder & Chief Executive Officer of the **Pack Rat Foundation for Education (PRFFE)** and is currently raising money to support the 105 Historically Black Colleges and Universities (HBCUs) and the students committed to pursuing a higher education. Her life story was the subject of the TVOne bio-documentary **UNSUNG Hollywood: Sheryl Underwood** and she was recently named an **Ambassador for the NAACP**.

Underwood, born in Little Rock, Arkansas, joined the television show **THE TALK on CBS** for the start of season two, sitting alongside hosts Julie Chen, Sara Gilbert, Sharon Osbourne and Aisha Tyler. With Underwood at the table, **THE TALK** received its **first Daytime Emmy**, and multiple year renewals on **CBS television**. Underwood, who has received numerous awards and accolades, was named one of the **10 most influential talk show hosts on Twitter** in 2012 and currently has over 800k Twitter followers. As part of **THE TALK** hosting team, Underwood received a **2016 People's Choice Award for "Favorite Daytime TV Hosting Team"** and an **NAACP Image Award winner for "Outstanding Talk Series."** She is also the subject of an **exclusive feature article in PEOPLE Magazine**.

Underwood has been featured in *Ebony*, *ESSENCE*, *Entertainment Weekly* and in other major media outlets and has been a guest on numerous television programs including multiple episodes of the Emmy winning CBS

daytime drama *The Young and the Restless*. She made her first of several scheduled appearances as the character “Diane” on the CBS comedy *The Odd Couple* and as “Emmy” on *The Bold and The Beautiful*; and she brings her signature personality and energy to *Celebrity Name Game* for multiple episodes. She and The Underwood Family are winners of *Celebrity Family Feud*, donating their winnings to the Zeta National Educational Foundation.

Underwood skillfully balances the roles of in-demand entertainer, business owner, movie and television actress, radio personality and philanthropist. In 2008, she was elected the 23rd International President of Zeta Phi Beta Sorority, Inc. During Underwood’s tenure as International President, she worked diligently to strengthen the sorority’s partnerships with *The March of Dimes*, *March for Babies*, *American Cancer Society*, *Text for Babies* (a program with the Center for Disease Control), the *American Heart Association* and the *American Diabetes Association*, just to name a few.

Under Underwood’s tenure she spearheaded campaigns to support the survivors of the 2010 Haitian earthquakes as well as those impacted by the devastating tornadoes that tore across the United States in 2011. She was the visionary and driving force behind the sorority’s *Health Justice Town Hall Meetings on Health Care Reform* and the *Z-Hope Health Center* at the Afua Kobi Ampen Girls High School in Trabuom, Ghana was completed and was formally dedicated on July 8, 2011 under Underwood’s administration. The Health Center provides over 2000 students with much-needed medical services.

Under Underwood’s leadership Zeta Phi Beta served as one of the partnering organizations of the National Pan-Hellenic Council (NPHC) supporting the inaugural *2009 Sprite Step Off*, a national step competition that promoted teamwork, healthy lifestyles and scholarship.

Underwood, through her company Pack Rat Productions and her foundation **Pack Rat Foundation for Education (PRFFE)**, is currently raising money to support the 105 Historically Black Colleges and Universities (HBCUs) and the students committed to pursuing a higher education. To assist in this endeavor she will use the services of The Charleston Group, Southerland Entertainment Consultants, Jaylite Publications, Rhue Still, Inc. and King Artist Entertainment, owned by Marcus King, known for propelling the careers of numerous comedians and R&B entertainers. King has joined with Pack Rat Productions (PRP) as a producing partner over all PRP endeavors.

Prior to her election as International President of Zeta Phi Beta Sorority, Underwood assumed several other respected and influential roles within the Sorority including twice elected *Chair of the National Executive Board*, *Graduate Member-At-Large*, *Co-Chair of the Capital Campaign Committee*, *Director of Honorary Membership*, twice elected *Pacific Regional Secretary* and *Southern California Corresponding Secretary*. Underwood was made a Zeta in the Great Lakes Region – Zeta Tau Zeta Chapter, Chicago, IL. Her commitment to advancing her

sorority led her into several leadership positions on the local level in Southern California including serving as President, First Vice-President, Executive Board Chair, Historian, Graduate Advisor and Charter Member of Omicron Rho Zeta. She exercised this commitment to Zeta while simultaneously managing her expanding entertainment career. She is a *Diamond Life Member* of the sorority and a member of *Alpha Psi Zeta Chapter* in Los Angeles, CA.

A dynamic business-woman, striving not only to change the world through her sorority, Underwood takes her role as Owner and CEO of Pack Rat Productions, Inc. seriously and is committed to sharing the wisdom and insight she has gathered as the Chief Executive of her entertainment company with generations to come and other woman business owners.

In 2009 Underwood, who holds an Associates of Arts degree in Liberal Arts from Fresno City College, a Bachelor of Arts degree in Liberal Arts from the University of Illinois at Chicago, Masters Degree in Media Management Mass Communication from Governor State University in University Park, IL and an Attorney Assistant Certificate from UCLA, was included in the *100 Most Influential Organization Leaders* published in the June issue of Ebony magazine.

She has starred in such films as *Bullworth* (starring Warren Beatty), *I Got the Hook Up* and *Beauty Shop* (starring Queen Latifah). In addition, Underwood was the host of Black Entertainment Television's (BET's) *Comic View* and *Holla*, a talk show she created and produced which was loosely based on Bill Maher's *Politically Incorrect*. She is a weekly contributor on the *Steve Harvey Morning Show*, also serving as "guest host," and appeared on *The Steve Harvey Project*, the television version of the show airing on BET *Centric*. Underwood also hosted *The Sheryl Underwood Show* on *Jamie Foxx's The Foxxhole*, airing on Sirius 106/XM 149, where she provided a mix of political satire, comedy and music.

Sheryl Underwood Radio airs online at Tunein.com and on the following affiliates:

KOSA Radio - Oakland CA

WHPB-LPFM 98.5 - Orlando FL

KEBN - Dallas TX

KAZI 88.7 FM - Austin TX

KMAZ-LPFM 102.5 - Houston TX

WNSB 91.1 FM - Norfolk VA

WHPR-FM 88.1 - Detroit MI

WNAA 90.1 FM - Greensboro NC

KMOJ-FM 89.9 - Minneapolis MN

WCLM 1450 AM - Richmond VA

WUJM-LPFM 99.1 - St. Peterburg FL

WDAO 1210 AM - Dayton OH

KTPG-LPFM 99.5 - St. Louis MO

WYGR 1530 AM - Grand Rapids MI

KMGG-LPFM 99.9 - Albuquerque NM	WXRJ-LPFM 94.9 - Bloomington IL
WWRN 1602 AM - Bethlehem PA	WUVS-LPFM 103.7 - Muskegon MI
WBCT FM 90.9 - Columbia SC	KBOL-LPFM 100.1 - Waterloo IA
KWCP-LPFM 98.9 - Little Rock AR	KOUS-LPFM 96.3 - Monroe LA
WMBT-LPFM 90.1 - Gainesville FL	WASU-LPFM 92.7 - Albany GA
WRWS- _LPFM 99.1 - Daytona Beach FL	KTHN-LPFM 88.3 - Texarkana TX
WFHT-FM 107.5 - Lakeland FL	KCGF-LPFM 100.5 - San Angelo TX
WFHT-AM 1390 - Lakeland FL	WMFA-AM 1400 - Raeford NC
KYOM-LPFM 95.9 - Wichita KS	WTSX-LPFM 104.9 - Kokomo IN
WEZO-AM 1230 - Augusta GA	KOYO-LPFM 107.1 - Oroville CA
WFQY-FM 99.1 - Jackson MS	WOSB-LPFM 106.1 - Orangeburg SC
KSSM-FM 103.1 - Killen-Temple TX	WQAT-LPFM 99.5 - Belton SC
KISX-FM 107.3 - Tyler TX	WXRU-LPFM 107.9 - Piedmont SC
WMEJ- AM 1190 - Gulfport MS	WVBH-LPFM 105.3 - Benton Harbor MI
WGVV-LPFM 92.5 - Rock Island IL	WGNG-FM 106.3 - Greenwood MS
WPNV-LPFM 106.3 - Peoria IL	WPRL-FM 91.7 - Lorman MS
WVAS-FM 90.7 - Montgomery AL	KJUK-LPFM 97.3 - Hooks TX
WRES-LPFM 100.7 - Asheville NC	KBZE 105.9 FM - Berwick LA
103.7 Da Beat - Rockford IL	KFRA 1390 AM - Franklin LA
WDUP-LPFM 92.9 - New London CT	WLBM-LPFM 105.7 - Danville IL
KBHT - LPFM 104.9 - Waco TX	KCJM-LPFM 107.9 - Alexandria LA
KPPP-LPFM 88.1 - Fargo ND	KOCZ-LPFM 92.9 - Opelousas LA
WVAI-LPFM 101.3 - Charlottesville VA	KIEE 88.3 FM St. - Martinville LA
KZWA-FM 104.9 - Lake Charles LA	WGUP-LPFM 107.9 - Laplace LA
KLEK-LPFM 102.5 Jonesboro AR	KSIP-FM 91.5 - Forrest City AR

KDIV-LPFM 98.7 - Bentonville AR

WVSD - 91.7 FM - Itta Bena, MS

KHEE-LPFM 96.5 - Magee AR

WTBS-LPFM 87.7 - Atlanta, GA

WBFZ-FM 105.3 - Selma AL

KYLW-AM 1450 - Superior, MT

WRML-LPFM 107.9 - Mays Landing NJ

KMSO - 104.1 FM - Superior, MT

WVIE-FM 107.3 - St. Croix VI

Underwood was the host of *Martin Lawrence Presents 1st Amendment Stand-Up* and is a former contributor to the *Tom Joyner Morning Show*. Underwood has appeared on the *Dr. Phil Show*, *FOX* television network morning show *Fox and Friends*, the *Joy Behar Show*, *WPIX* in New York City, *The View*, created by ABC News Correspondent Barbara Walters, *OMG! Insider* and *CBS This Morning*.

In 2013 Underwood was honored with the *UNCF Masked Award* at the UNCF's Annual Mayor's Masked Ball in Los Angeles, California. She, along with NBA Hall of Famer and entrepreneur Earvin "Magic" Johnson, were recognized for their support and donations that provided hope and opportunity to young people attending UNCF affiliated colleges and universities. She is the recipient of the *Arch of Triumph Award* presented by Johnson C. Smith University in Charlotte, North Carolina and is a member of the *Board of Trustees for Benedict College* in Columbia, South Carolina.

Through her service, philanthropy and excellence in business, Sheryl P. Underwood is a source of inspiration and wisdom for women, across the country and the world. She is a supreme model of what happens when you blend the Zeta principles of scholarship, service, sisterly love and finer womanhood in an effort to enhance her beloved sisterhood Zeta Phi Beta Sorority, Inc. and the world.